

Mark West Area Community Fund Board of Directors Meeting

Agenda

Tuesday, August 8, 2023

Time: 1:00 p.m.

Location: Best Western Hotel Conference Room, 870 Hopper Ave, Santa Rosa

1. Call to order
2. Introductions
 - A. Agenda corrections or additions/approval
3. Minutes of July 11, 2023 board meeting – Heidi Would/Karen Fies
4. Treasurer's Report – Dmitri Menzel
5. President's report – Brad Sherwood
6. Committee reports

Organizational

- Board of Directors formation, one position vacant
- Jeremy Olsan, attorney - confirmed pro-bono, initial meeting held, sending docs and meeting with SLT
- Accounting assistance - Ron Kampel (Karen's neighbor) thank you!
- T-shirts and hats

Park

- Acquisition update- Brad
- Fundraising - ALL
 - Total raised to date: \$36,625 as of 8/6 (\$5,000 received on 8/7)
 - Total remaining: \$234,550
- Marketing - Roni
 - Updated banner at property
 - Event flyers
- Park design: Karen
- Operating budget - Dmitri
- Strategic plan - Ron
- Events
 - August 10 Chamber mixer at park site - meet at 5:30pm
 - August 26 community open house at park site - meet at 10:30am
 - Taco truck, wine donation secured
 - Accent printing making vision boards
 - Alcohol license being secured
 - Liability insurance secured (\$283.36 paid by Brad)

Old business

9. New business
10. Public comment
11. Adjournment

Next meeting September 12 at 1pm at Best Western Hotel